

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG20/12 18.15
*** WFTV-TV ***

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$191650.-.72X
PLS CFM, THX 8/20

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
CROSSROADS GPS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$2,300.00	8/23	8/24	2		TH-F	2

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1954
 PROGRAM : GMA
 CON COM1 : 1X PER DAY

REP HEADLINE# 6289682
 *** ORIGINAL REV#0 ***

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2			1100A-1200N PROGRAM : VIEW CON COM1: 1X PER DAY	30		\$1,200.00	8/23	8/24	2		TH-F	2
3			1200N-100P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$1,000.00	8/23	8/24	4		TH-F	4
4			500P-600P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$2,500.00	8/23	8/24	2		TH-F	2
5			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,500.00	8/23	8/24	2		TH-F	2
6			700P-730P PROGRAM : JEOPARDY CON COM1: 1X TH, 2X FRI	30		\$4,200.00	8/23	8/24	3		TH-F	3
7			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$4,200.00	8/23	8/24	2		TH-F	2
8			1135P-1205A PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$2,250.00	8/23	8/24	2		TH-F	2
9			1100P-1135P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,250.00	8/23	8/26	6		TH-F,SU	6
10			730P-1100P PROGRAM : NFL PRESEASON	30		\$5,000.00	8/23	8/23	2		THU	2
11			800P-900P PROGRAM : SHARK TANK	30		\$4,500.00	8/24	8/24	2		FRI	2

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1200N-1230P	30		\$600.00	8/25	8/25	1		SAT	1
PROGRAM : NEWS												
13			600P-630P	30		\$1,600.00	8/25	8/25	1		SAT	1
PROGRAM : NEWS												
14			1200N-1230P	30		\$600.00	8/26	8/26	1		SUN	1
PROGRAM : NEWS												
15			600P-630P	30		\$2,200.00	8/26	8/26	1		SUN	1
PROGRAM : NEWS												
16			700P-800P	30		\$3,000.00	8/26	8/26	2		SUN	2
PROGRAM : AFV												
17			1130P-1200M	30		\$500.00	8/26	8/26	1		SUN	1
PROGRAM : SPORTNIGHT ON 9												
18			700A-900A	30		\$2,300.00	8/27	8/29	3		M-W	3
PROGRAM : GMA												
CON COM1: 1X PER DAY												
19			1100A-1200N	30		\$1,200.00	8/27	8/29	3		M-W	3
PROGRAM : VIEW												
CON COM1: 1X PER DAY												
20			1200N-100P	30		\$1,000.00	8/27	8/29	6		M-W	6
PROGRAM : NEWS												
CON COM1: 2X PER DAY												
21			500P-600P	30		\$2,500.00	8/27	8/29	3		M-W	3
PROGRAM : NEWS												
CON COM1: 1X PER DAY												

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22			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,500.00	8/27	8/29	3		M-W	3
23			700P-730P PROGRAM : JEOPARDY CON COM1: 1X M,W 2X TU	30		\$4,200.00	8/27	8/29	4		M-W	4
24			730P-800P PROGRAM : WHEEL CON COM1: 1X PER DAY	30		\$4,200.00	8/27	8/29	3		M-W	3
25			1135P-1205A PROGRAM : NITELINE CON COM1: 1X PER DAY	30		\$2,250.00	8/27	8/29	3		M-W	3
26			1100P-1135P PROGRAM : NEWS CON COM1: 2X PER DAY	30		\$2,250.00	8/27	8/29	6		M-W	6
27			800P-1000P PROGRAM : BACHELOR PAD	30		\$7,500.00	8/27	8/27	2		MON	2
AUG/12 92500.00 SEP/12 99150.00												
CONTRACT TOTAL 191650.00												
TOTAL SPOTS 72												

MARKET TOTALS \$598,906 WFTV 32% WKMG 42% WESH 24% WOFL 2% WKCF 0% WRBW 0% CABL 0%
 WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED**

SVC- NSI
 DEMOS- RA35+*